

Online Entrepreneur's Interactive Club

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ABSTRACT

Entrepreneur's club is about connecting entrepreneurs present worldwide where they can interact with each other on their particular field related topics using In-App messaging services and also can ask questions, the answer to those questions will be answered in two manners either by text or by video.

Keywords: *Online Entrepreneurs, Entrepreneurs club, Entrepreneurs application, Interaction and communication for entrepreneurs.*

1. INTRODUCTION

The members will be able to discuss on threads, posts, employee requirements and ask for expertise guidance. The app comes with various features including "Go Live" feature where one can go live and communicate with his/her audience, the audience can also participate in the live sessions with the help of live-commenting. This application provides an application platform for the entrepreneurs to connect worldwide, with the help of mediums like texting, sharing multimedia and by watching live sessions. Many new entrepreneurs are facing many problems regarding connecting with others entrepreneurs and having problems with new startups in short of the entrepreneurial management ability and out of control of entrepreneurial risk. Understanding the professionalism of the entrepreneur, a Note taking facility is also included so that they don't need to go and check on their tasks. Users can grow his/her network with discover and search option or they can look from smart suggestions or filter according to their requirements. The app will also allow you to register for events and make passes available. User of this platform can be an entrepreneur or a newbie in entrepreneurship

2. OBJECTIVE OF PLATFORM

The objective of Online Interactive Entrepreneurs Club is to provide a user friendly platform for every entrepreneurs and any other common person who is need for advices and forming a new startup where they can connect and communicate with each other and share their knowledge and ideas through messaging or by posts and by live sessions. This will help the newbie's to get the guidance and knowledge from experts. Entrepreneurs club will provide several types of services such as project show, issues the newest entrepreneurial information, exchange of talent, guidance by experts and so on.

3. PROCEDURE OF PLATFORM

In the view of compositions, the Online Interactive Entrepreneurs Club consists of the parts mainly as admin/user and entrepreneur. Procedure of this application will be as given in the construction. First it will take attribute/information of the user then will show in the form of application interface. Application will provide additional data and user ID to the user and then user is ready to use the application as mentioned. Then after posting blogging and growing the network the user will experience ease while communicating with the specified entrepreneur.

4. CONSTRUCTION OF PLATFORM

4.1 Registration

Registration will be the first step after opening the app where user have to create an account either by signing with facebook or by google account and have to enter essential data like name number and especial designation along with age.

4.2 Login

After registration, user will be having his/her account where user will start using the main interface of the application after signing in with the unique credentials including email verification.

4.3 Home

Home tab will be including the fundamental activities like feeds, threads, Q/A etc

4.4 Discover and search

This attribute will provide the functionality of searching the entrepreneurs or threads requested by users including tagged posts related to the searching content and trending topics. Discover and search will provide the new connection facility for requesting and following an entrepreneur.

4.5 Add data option

This function will include sharing of threads, blogs, and experiences and also can share the problems faced by user where other entrepreneurs will be able to read these data after following the user.

4.6 Communication channel

This is the fundamental part of this application where user (an entrepreneur) will get to communicate with other entrepreneurs through various ways like text messages, calls, video call or they can request for the live sessions. User will establish connection with others through sending message request.

4.7 Notification

Notification will inform you about the new contents or blogs posted by other followed entrepreneurs or will provide information about new connections and follow requests including new messages.

4.8 User profile

This section will hold the data or information about the account holder including name, company, post/designation, and the blogs and experience shared by user. This section will also provide the profile edit option for making changes in account.

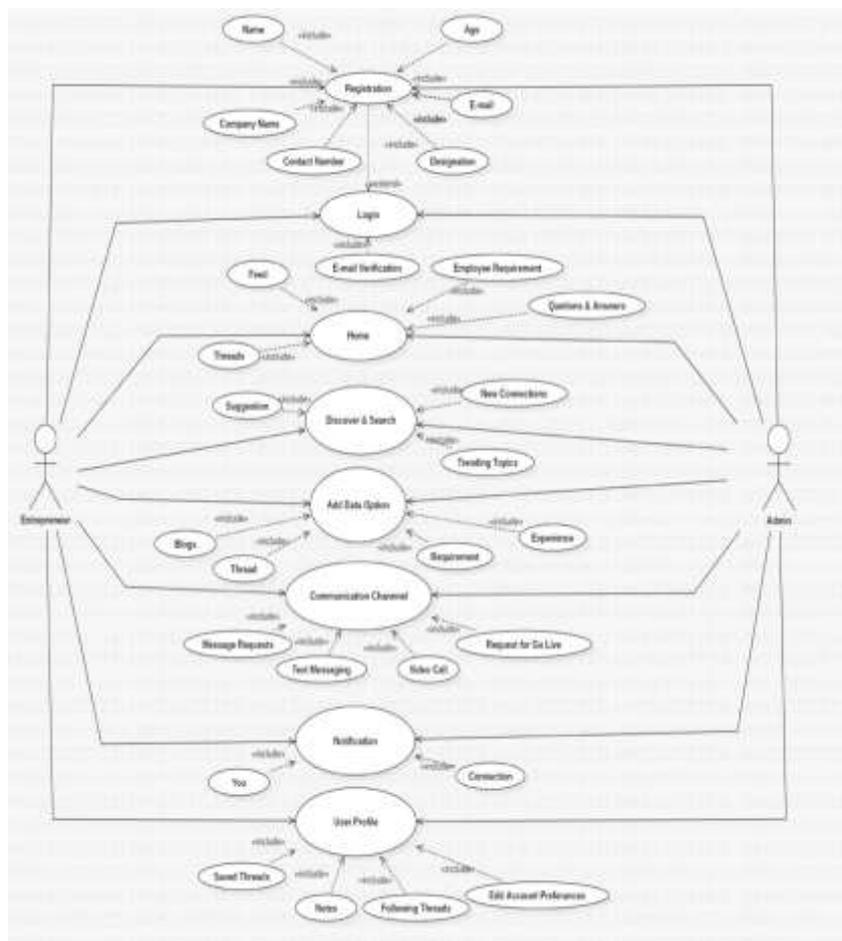


Fig 1: Flow Chart

5. PROFIT EARNING MODE OF PLATFORM

Whenever user will try to sell his/her article using this application, some sort of commission will be applicable for selling through the app. Just take JustDial as an example where it earns money by suggestions where they get commission in each deal after confirmation through their app. Just similar to that this application will also work as marketing app for every entrepreneur where it will be suggesting entrepreneurs in every field.

6. TECHNOLOGY OF PLATFORM

This entrepreneur's interactive club application will be using a simple user friendly interface where user will easily understand and operate the functionalities of the application. So this application will be using android based interface and will support all android smart phones.

7. PRIVACY AND SECURITY

This application will provide the user safety using different ways like using private account so that only entrepreneurs followed by user will be allowed to send messages and can see user's contact detail and email attributes. Also user can change the preferences about their personal information and they can decide who can see their details and so on. The account will be available or activate only if the user will be having a specific designation and after a specific age limit so that no fake account can misuse this application.

8. DEPENDENCIES AND STOPPERS

1. As this application is for online interaction it will require internet connection for off course.
2. Some entrepreneurs may have problem regarding sharing their personal information such as email and contact details, but to keep the community neat and clean it's a must.

9. CONCLUSION

Online entrepreneur's Interactive Club application is a kind of social networking application just for entrepreneurs and newbie's in this field. This app will help them connect with each other through this interface so that they can communicate with each other. It will make entrepreneurs to find another entrepreneur easy and become helpful in gathering knowledge through their posts, lessons, sessions and their blogs. Instead of searching for these entrepreneurs on the google itself entrepreneur can use this app and can get just much more that information about entrepreneurs.

10. REFERENCES

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